Product
Information

ÅHLÉNS

Product information, explanations and examples

Attribute	Explanation of attribute	Example
Category (Mandatory)	The category of the product. If there are subcategories in the hierachy, seperate them using "ial". If you have Womens&Mens fashion and Kids fashion in the same file, define "*Kids >*" for kid's products; "*Kids > Coats & Jackets > Raincoat*". Define the product hierachy to the lowest level possible.	Underwear > Bra Swimwear > Bathing Suit
Product SKU (Mandatory)	Your unique ID to identify a product variant, in a specific size and colour. If not avaliable, insert the EAN.	18210112
Product Name (Mandatory)	The name of the product. This name is global for the product, being the same in every market. The name is set by the original brand.	Ellen Wide Pants Sofia Long Skirt
Parent Article Number (Recommended)	The product identifier from the brand, which is set by the original brand. A parent article number can represent multiple colours and sizes. The number is either numeric or alpha numeric.	1821
GTIN 13 (Mandatory)	This is the GTIN13/EAN13 code you use for identifying your product. It is the global ID identifying number of the product at variant level.	7332754288841

ÅHLÉNS

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Brand (Mandatory)	The brand of the product.	Carin Wester
Gender (Mandatory)	The gender or department of the product.	Female
Brand Colour (Mandatory)	The brand's original name of the colour, which is set by the producer of the product.	Midnight Blue
Standard Colour (Mandatory)	The standard colour of the product, which will be used as a colour filter on ahlens.se	Blue
Size (Mandatory)	The size of the product as it is defined on the label of the product.	L EU 34
Pattern (Optional)	Specify if the product has a pattern	Dots

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Product Description (Mandatory)	The description of the product which will be shown on ahlens.se. Must be in Swedish.	Kort klänning i rak modell med vida armar
Front Image (Mandatory)	All images must be square-shaped in the format 1000x1000 px and minimum 300 dpi. The images have to be URL-links and start with http:// or https://. File types: jpg, jpeg, png.	1000x1000 px and 300 dpi
Image 2 (Mandatory)	All images must be square-shaped in the format 1000x1000 px and minimum 300 dpi. The images have to be URL-links and start with http:// or https://. File types: jpg, jpeg, png.	1000x1000 px and 300 dpi
Image 3 (Mandatory)	All images must be square-shaped in the format 1000x1000 px and minimum 300 dpi. The images have to be URL-links and start with http:// or https://. File types: jpg, jpeg, png.	1000x1000 px and 300 dpi
Image 4 (Recommended)	All images must be square-shaped in the format 1000x1000 px and minimum 300 dpi. The images have to be URL-links and start with http:// or https://. File types: jpg, jpeg, png.	1000x1000 px and 300 dpi
Image 5 (Recommended)	All images must be square-shaped in the format 1000x1000 px and minimum 300 dpi. The images have to be URL-links and start with http:// or https://. File types: jpg, jpeg, png.	1000x1000 px and 300 dpi

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Product Material 1 (Mandatory)	The material of the product.	Cotton
Material Percentage 1 (Mandatory)	The percentage of product material 1.	55
Product Material 2 (Recommended)	The material of the product.	Nylon
Material Percentage 2 (Recommended)	The percentage of product material 2.	35
Product Material 3 (Recommended)	The material of the product.	Wool
Material Percentage 3 (Recommended)	The percentage of product material 3.	10
Product Material 4 (Recommended)	The material of the product.	
Material Percentage 4 (Recommended)	The percentage of product material 4.	

ÅHLÉNS

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Product Material 5 (Recommended)	The material of the product.	
Material Percentage 5 (Recommended)	The percentage of product material 5.	
Care Instructions (Recommended)	The wash & care instructions for the product.	30 graders maskintvätt.
Safety Instructions (Optional)	The safety instructions for the product.	Håll undan från eld.
Country of Origin (Recommended)	The country in which the product has been produced.	Sweden

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