

CAMPADRE®

MEMBERS

GUIDELINES REGARDING PRODUCT
UPLOAD

PICTURES

Minimum one picture/product
Maximum 5 pictures/product

Image validation rules

Image file size

Maximum file size allowed

10240 KB

Image dimensions

Minimum width

580 px

Minimum height

725 px

File formats

Allowed file formats

- GIF (.gif)
- JPEG (.jpg)
- PNG (.png)
- SVG (.svg)
- WEBP (.webp)

DESCRIPTION

- A comprehensive description is an important criteria in order to enable product turnover.
- A compelling **product description** provides customers with details around features, problems it solves and other benefits to help generate a sale.

Category
Sport / Equipment / Bottles

Brand
Bottle company

Product identifiers
SKU: 10002
GTIN13: 10002

Status
Accepted
Published

★ Vattenflaska


Title
Vattenflaska

Brand
Bottle company

Category
Sport / Equipment / Bottles

GTIN 13
10002

Description_en-GB
A water bottle is a container that is used to hold water, liquids or other beverages for consumption. The use of a water bottle allows an individual to drink and transport a beverage from one place to another.



Variants

Supplier model ID: bb26f0ef-153f-4002-9398-aa0a6674a1d

Size
M

Brand color
Transparent Blue

SKU,GTIN-13 MODEL ID & TITLE

SKU is the sellers unique stock keeping unit

The GTIN-13 is the EAN number and will be linked to the offer file (Price and stock)

Model ID will group one model in terms of size and colour variations – Creating Variants

TITLE should always be in English

Variants

Supplier model ID: [1c21c80b-2a6b-441c-9786-1c62320fb285](#)

Shoe Size

45 42 44 40 36 38 39 43 41 37

Brand color

BLACK GREEN/APPLE GREEN SAND/BEIGE

PRODUCT INFORMATION,
EXPLANATIONS AND
EXAMPLES

Mandatory attributes	Explanation of attribute	Example
SupplierSku	Your unique ID to identify a product variant, in a specific size and color. If not available, insert the EAN.	18210112
Category	The category of the product. If there are subcategories in the hierarchy, separate them using "/".	Example
Title	The name of the product. This name is global for the product, being the same in every market. The name is set by the original brand.	Sofia Long Pants
Gtin13	This is the GTIN13/EAN13 code you use for identifying your product. It is the global ID identifying number of the product at variant level.	7335352134321
Brand	Brand of the Product.	Brand Brandsson
ModelId	The product identifier from the brand, which is set by the original brand. A parent article number can represent multiple colors and sizes. The number is either numeric or alpha numeric.	1821
Description_en-GB	The description of the product which will be shown on Campadre.se. Must be in English.	Long pants, slim fit.
BrandColor	The brand's original name of the color, which is set by the producer of the product.	Mist Blue
ImageUrl	The images must be URL-links and start with http:// or https://. File types: jpg, jpeg, png	
StandardColor	The standard color of the product, which will be used as a color filter on ahLens.se	Blue

SPECIFIC MANDATORY ATTRIBUTES FOR FASHION

Mandatory attributes	Explanation of attribute	Example
Gender	The gender or department of the product.	Woman
Size	The size of the product as it is defined on the label of the product.	M
WashingInstruction	Washing directives	30 *
Material I	Base material	Cotton
Material I Percentage	The percentage of the material in the product	100
Material I Placement	The placement of the material	Base fabric

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MARKETPLACE